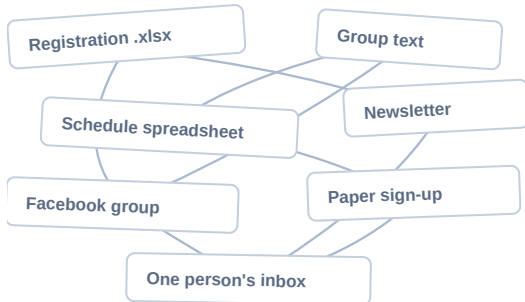


The operations side of running a league, in one place your whole board can use.

Registration, teams, the schedule, volunteer hours and league comms. Built for Little League, Cal Ripken, Babe Ruth and PONY boards who are running a season on spreadsheets and a newsletter nobody reads.

HOW MOST BOARDS RUN A SEASON



ONE PLACE THE WHOLE BOARD USES


Cleats

- Registration and rosters
- Teams and the draft
- The season schedule
- Volunteer hours
- Snack shack shifts
- League comms

One roster. One calendar. Everyone sees the same thing.

Seven places to look. None of them talk to each other.

Why this exists. Two seasons ago our snack shack nearly did not open, because we could not fill the shifts. The schedule lived in one person's spreadsheet, sign-ups went out in a newsletter I had never once opened, and the rest was a Facebook group half our families never joined. I am a parent, not a vendor. I built the thing I wanted our board to have, and it grew into the system a whole season can run on.



Registration and rosters

Birthdates checked against your age cutoff, divisions sorted. Already on Sports Connect? Import and carry on.



Teams in one click

Cleats reads the registration list and works out how many teams each division needs, and which are about to be a problem.



The schedule, instantly

Round robin across your fields, your weeknights, the time limit each division plays to, and your blackout dates. Not a spreadsheet weekend.



Volunteers who show up

Parents pick their own shift. Hours track per family so the load stays even, and a swap board covers the Saturday somebody cannot make.



Rules families can see

Your bylaws, your district's rules, playing time, the refund policy. Searchable in the app instead of buried in a PDF emailed in March.



One place the league talks

The board posts once and every family reads the same thing in the same place. Anything urgent goes straight to their phone.

VOLUNTEER SHOW RATE



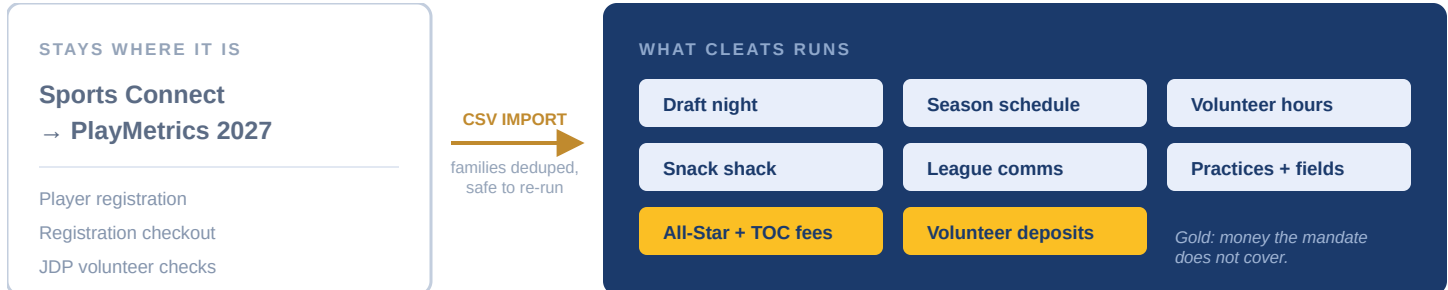
SNACK SHACK REVENUE **+28%**

One season at my own league, running the volunteer side on Cleats. **The shifts filled, and the people who signed up actually turned up.** That is most of what a snack shack needs to work.

THE FIRST QUESTION EVERY LITTLE LEAGUE BOARD ASKS

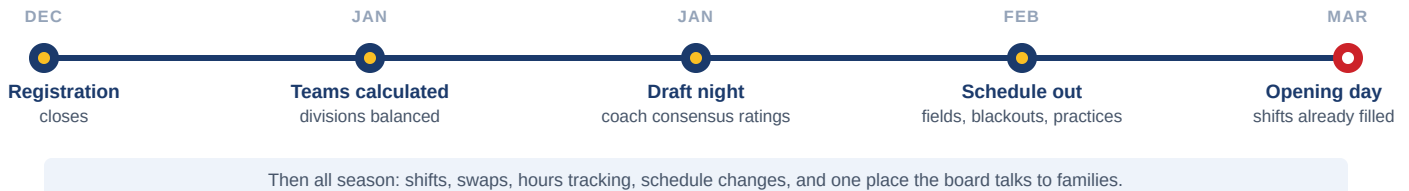
You keep central registration. Cleats runs everything after it.

Chartered Little Leagues are required to register through Sports Connect, and that requirement carries to PlayMetrics in 2027. Cleats does not ask you to move it or fight it. Export the list, import it once, and the rest of your season has somewhere to live.



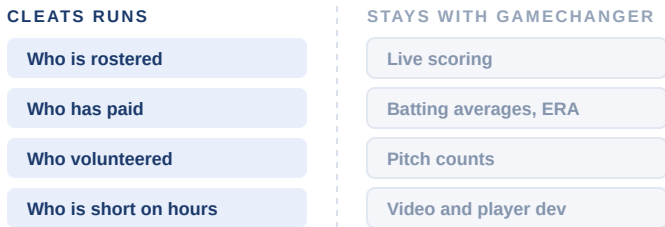
WHAT A SEASON LOOKS LIKE

Five weekends of board work, compressed.



WHERE CLEATS STOPS

We are not a scoreboard.



GameChanger and SportsEngine are good at scores and stats, and Cleats does not replace them. Cleats is the operations layer underneath. Keep the apps your coaches already like.

WHY IT GETS BETTER EVERY SEASON

Every interleague game is an introduction.



When you schedule a game with a partner league, Cleats invites them too. Your district gets easier to schedule with every season, which is something a spreadsheet has never done for anyone.

SPRING 2027 FOUNDING PARTNERS

Five leagues. \$750 for the season, half the standard rate. Claim by Dec 31.

- Frank imports your roster and builds your schedule with you
- Full Cleats, up to 500 athletes, text reminders included
- Standard rate after: \$3 per athlete per season
- Start smaller: Volunteer Scheduler, \$250 a season